



Greenway-Chaplin
Community Centre

IMPACT REPORT 2021



VISION

Empowering Strong Community!

MISSION

Greenway-Chaplin Community Centre connects community residents by offering neighbours and friends the opportunity to thrive by providing recreational, educational, supportive programs and volunteer opportunities.

VALUES

The Greenway-Chaplin Community Centre holds to following values as core to who we are and how conduct ourselves as an organization.



BOARD OF DIRECTORS

Jennifer Sutton, *Chair*

Martin Snead, *Treasurer*

Tanya Costello, *Secretary*

Hiba Aburaneh, *Member at Large*

Shianna Hofstetter, *Member at Large*

Aaron O'Keefe, *Member at Large*



The GCCC Team - (left to right) Emily, Stephan, Afeera, and Jessica

LETTER FROM ED & BOARD CHAIR

2021 started on a snowy day and COVID was restricting our abilities to get out and connect. YouTube, Zoom and Facebook Live allowed us to keep programs going. GCCC staff were so excited in April 2021 to plan for in-person summer camp even among the long list of COVID protocols. Families were eager to sign up and have their kids return to in person programs. After camp, fall programs ran outside with participants in masks to provide a safe place for all to be. Volunteers returned to the Welcome Desk in November and GCCC staff were planning a Winter Event that was eventually held in Feb 2022. We have said goodbye to Kelsey & Joey and welcomed Kathleen, Sandra, Jessica, Afeera, Eric, David and Asher!

We are grateful for the support of the City of Cambridge for our neighbourhood association funding and to the Region of Waterloo for our cozy townhouse space. We are looking forward to 2022 and the new opportunities it will bring!

Sincerely,

Jennifer Sutton
Board Chair

Emily Jaarsma
Executive Director

**We are looking forward to 2022
and the new opportunities
it will bring!**

CONNECTING COMMUNITY

In 2021, we found creative ways to engage our neighbourhood and provide volunteer opportunities that gave back to our community. Throughout the last year, we have prioritized our volunteers – making sure to have space for them to grow in volunteer roles, within in-person COVID capacity limits and in virtual, or at home environments.

Whether it has been adapting existing volunteer roles to fit within pandemic guidelines (Virtual programming, Summer LIT's), or creating new opportunities such as Street Ambassadors, we have looked for ways to meet our community with their needs, interests and the skills and strengths they have to offer.

Through the dedicated efforts of our resident leads and staff coaches, we were able to successfully execute several NAG's (Neighbourhood Action Grants). These have allowed us to form new connections with our neighbours and strengthen those connections already in place, all while allowing leads and volunteers to develop a range of new leadership skills.

In September, we were grateful to see the return of placement students from Conestoga College. These students from the Social Service Worker program were with us for two days each week, and assisted with everything from program development and facilitation, to social media planning, volunteer management and events. We are looking forward to welcoming a new batch of students from the Recreation and Leisure program in the fall of 2022!



COMMUNITY ENGAGEMENT COORDINATORS

Kathleen and Sandra play a vital role in our collective work with **Preston Heights Community Group** and **Silverheights Neighbourhood Association**.

Sandra (left): As a Community Engagement Coordinator with Greenway-Chaplin Community Centre, it has been a privilege to come on board in 2021 and walk through the pandemic challenges with such a strong, supportive, and dedicated team. From having to 'pivot' on a regular basis, and adapt volunteering and engagement plans to meet evolving needs, many lessons were learned, and new paths were forged. I look forward to seeing where our collaborative efforts lead us in 2022!

Kathleen (right): Working with Greenway-Chaplin Community Centre in 2021 has been an exciting opportunity to try new ways to engage and reconnect with our community. A highlight of 2021 was coaching Neighbourhood Action Grant leads through their projects and building relationships with 116 Rouse neighbours and volunteers - I'm excited to see how relationships grow in 2022!

Discover more at prestonheights.ca and silverheightsneighbourhood.com

FATIMA IS MAKING CONNECTIONS

My name is Fatima Haneef and I am the new Program Coordinator for the Muslim Women of Cambridge. My role is to create programming that focuses on the barriers Muslim youth face when accessing mental health services. Our upcoming workshops for parents and youth discuss the stigma behind mental health and identity as a newcomer in Canada.

We are then hoping to create more programs for youth based on their interests and needs. At the same time, we are reaching out to public schools and catholic schools to raise awareness about Ramadan, Eid, and Halal food. We are hoping to bridge the gap between the Muslim community and the wider public.

I also support Greenway-Chaplin Community Centre whenever they need assistance, specifically during community events.

If you happen to be at a community event, please come and say hi!

Connect with Fatima at info@mwcambridge.net or visit mwcambridge.net





WE ARE HIGH FIVE[®] ACCREDITED!

HIGH FIVE trained instructors use these principles to create inclusive and inviting spaces for their program participants.

- ★ A Caring Leader
- ★ The opportunity to make Friends
- ★ The opportunity to Play
- ★ The opportunity to Master skills
- ★ The opportunity to Participate

At the organizational level, HIGH FIVE helps managers and leaders keep participant experience top of mind in their assessments, training, and procedures.

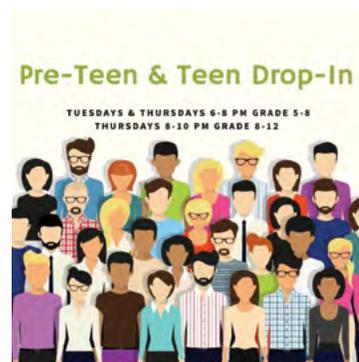
This ensures that at every level, HIGH FIVE organizations are committed to delivering the highest standard of programming.

TO LEARN MORE, visit highfive.org

OUR MIX OF VIRTUAL AND IN-PERSON PROGRAMS

Greenway-Chaplin Community Centre continued to deliver exceptional programming to our community in 2021. The Greenway team pivoted to provide virtual programs and events from January through to June. In May 2021, the team began preparing for summer camp which was able to run in-person with campers cohorted into two weeks blocks.

As COVID-19 restrictions began to ease and protocols changed, Greenway was once again able to offer in-person, outdoor programs and events from September to December, including “A Very Haunted Centre” in October.



Our digital flyers worked to gain the attention of our followers through social media



Kids in After School Program playing outside



Playing at summer camp

OPPORTUNITIES FOR YOUTH

In 2021, GCCC received a Trillium Seed Grant to formalize the Youth Development Program. A Youth Development Staff was hired to support this 1 year project. The project began with a survey to better understand the training needs of youth who were looking to be employed. The survey informed the training opportunities provided to the GCCC youth in the fall of 2021 which includes First Aid, Safe Food Handling and Mental Health First Aid training. As COVID protocols continued to shift, training was provided online. 11 youths participated in the training. Winter 2022 online training was provided again and the project wrapped up in March 2022 with a final in person interview with the GCCC youth to hear about their experiences.

FOR MORE INFORMATION

a report is available at greenwaychaplin.com

Ontario
Trillium Foundation



Fondation Trillium
de l'Ontario

An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

YOUTH IN OUR NEIGHBOURHOOD

Youth age 13+ volunteer in many ways at GCCC. Some youth join the Youth Council that meets monthly to plan events and learn new leadership skills. Other youth volunteer at GCCC events or volunteer as Program Assistants in a weekly recreation program. These opportunities provide training and practice time for youth to gain new skills, meet new friends and mentor the children in programs.

Find out more at greenwaychaplin.com/engage-now

Brianna



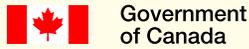
In 2022, two local youth won
Youth Community Champion Awards
from the City of Cambridge!
CONGRATULATIONS!



Nathan

THANK YOU TO OUR SUPPORTERS!

RECREATION PROGRAM



COMMUNITY ENGAGEMENT GRANTS



LYLE S. HALLMAN FOUNDATION

GCCC is the banker for this grant which is then for network projects or distributed to the other network agencies.



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



SUMMER CAMP

Cambridge & North Dumfries Foundation
Wallenstein Feed Company



Cambridge Bingo & Gaming Centre

GCCC MEMBERSHIPS TO SUPPORT THIS COMMUNITY!

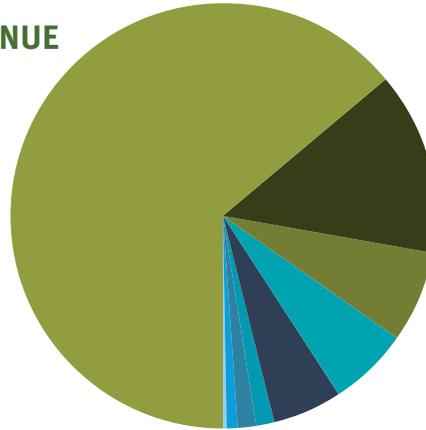
Cambridge Neighbourhood Organizations
cambridgeneighbourhoods.ca

Cambridge Chamber of Commerce
cambridgechamber.com

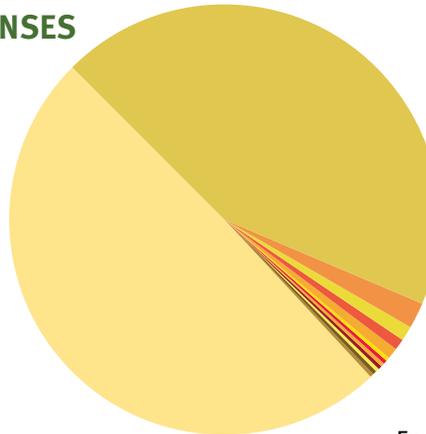
Sustainable Waterloo Region
sustainablewaterlooregion.ca

REVENUE AND EXPENSES

REVENUE



EXPENSES



| | 2021 | 2020 |
|--|------------------|------------------|
| Foundation Grants | 529,952 | 176,711 |
| City of Cambridge | 114,612 | 114,612 |
| Region of Waterloo | 58,715 | 7,800 |
| United Way | 50,000 | 46,500 |
| Government of Canada | 44,429 | 36,281 |
| Program Fees | 11,797 | 3,740 |
| Donations | 11,184 | 535 |
| Bingo | 7,458 | 9,475 |
| Fundraising Event | - | 4,936 |
| Tuck Shop | 30 | 30 |
| TOTAL REVENUE | \$828,147 | \$400,620 |
| Program Costs | 355,878 | 116,796 |
| Salaries and Benefits | 309,117 | 247,032 |
| Office & General | 13,746 | 14,873 |
| Professional Fees | 9,039 | 23,878 |
| Insurance | 6,202 | 5,721 |
| Maintenance | 4,966 | 5,651 |
| Telephone | 3,095 | 3,819 |
| Amortization | 1,593 | - |
| Fundraising | 1,515 | 750 |
| Fees & Dues | 1,265 | 2,199 |
| Advertising | 574 | 714 |
| Staff & Volunteer Training | 463 | 645 |
| Interest & Bank Charges | 526 | 576 |
| TOTAL EXPENSES | \$707,979 | \$422,654 |
| Excess (deficiency) of revenue over expenditure before undernoted item | \$120,168 | (\$22,034) |
| Government wage subsidy | \$18,305 | \$59,122 |
| Excess of revenue over expenditure for year | \$138,473 | \$37,088 |

| | Recreation Programs | Summer Camp | Community Engagement | YouthForce Employment Program |
|---|---------------------|-------------|----------------------|-------------------------------|
| Salaries & Benefits 2022 <i>(updated May 19, 2022)</i> | \$90,426 | \$65,315 | \$84,760 | \$50,914 |
| Program Expenses <i>(supplies & equipment)</i> | \$57,483 | \$8,659 | \$70,625 | |

For a full breakdown of revenue and expenses, visit: greenwaychaplin.com/about-us/board-of-directors



GREENWAY CAN GROW!

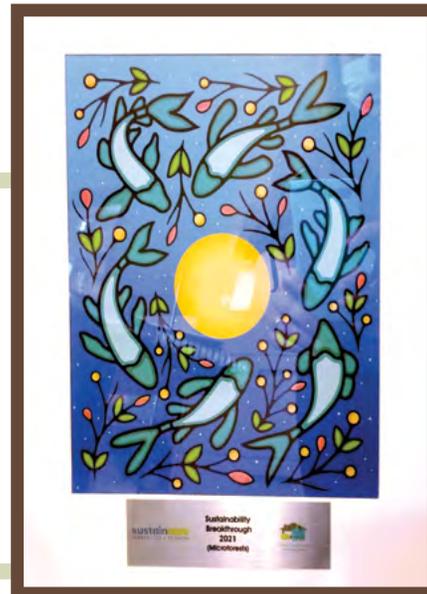
In 2021, GCCC staff built raised garden beds. Summer camp watered and harvested the amazing crops. Campers and neighbours loved to see what we were growing!

We are looking forward to expanding the number of raised beds in 2022 through a partnership with the Region of Waterloo.

In 2021, our microfoest project won a Sustainability Breakthrough Award from Sustainable Waterloo Region!

sustainable
WATERLOO ▸ REGION

FOR MORE INFORMATION
visit sustainablewr.ca



HOW CAN YOU HELP SUPPORT GREENWAY?

1

Share your time and talents in a volunteer role

2

Find out about a Sponsorship opportunity at one of our GCCC Events

3

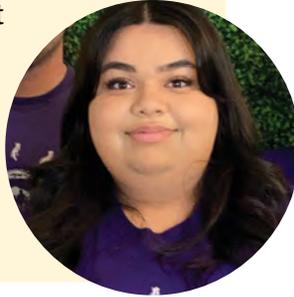
Become a monthly donor at greenwaychaplin.com/donate



MEET OUR COVER ARTIST: AFEERA

I am Afeera Ahsan, A third year biomedical science student at the University of Waterloo. I am the summer rec worker at Greenway Chaplin for 2022 (full time to Co-Coordinator Summer Camp!). I started at Greenway as a LIT Camp volunteer and have been working here for more than 5 years. I have always enjoyed art and recently started learning digital art as a hobby of mine.

Connect with Afeera
at 519-623-4220 x 107
or afeeraa@greenwaychaplin.com



Empowering strong community!



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greenwaychaplin.com/engage-now



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